If you are reading this and your age is over sixty-five, I suggest you buy the newest high-tech, compatible, controllable (beautiful use of the power of three here!) ~~i-phone~~ (iPhone) (it’s a name of a brand, so it’s a little tricky and I’ll only mark it wrong once) available. Normally, when you’re over sixty, you would have retired so you might not be as flexible as before. If you want a more easily controlled phone, you should buy the new i-phone thirteen. (I like how much direct address you get in here, as well as considering the audience’s situation)

This phone has twice ~~more~~ (the) choices for you to customise to your desire and age reference and you wouldn’t need to worry so much about someone stealing it. (could you expand more on this? It’s a little unclear how this would happen) If you thought a simple i-phone that could do normal stencils was just fine for people over 65, you are wrong. (very forceful language) People who are over the age of 65 are usually forgetful and this phone thought of that! It ~~is~~ (has) a vibration system and will ring once it is set somewhere for too long. At night, you could easily turn it off like blowing out a candle. (what a gorgeous simile!)

The i-phone thirteen is without doubt the newest and most advanced smartphone in this decade so far, so ~~it’s~~ (its) ability shall not be questioned; for young or old. Of course there is still the same usage as the past phones available but who would want old useless and broken phones? (aha! I love the use of insults against the older models) I wouldn’t. Even for people over 65, the phone has thought about it. Whatever age you are, it is suited for you personally and also you wouldn’t need to worry about worsening your eyesight. (probably a worry this age group would have, very good!) It has a new lens and screen that would barely hurt your eyesight. Perfect for people who have glasses and are over the age of 65. (could you have a line here just wrapping up your argument, saying something like, ‘having heard these reasons, how could you resist? Come and buy your new iPhone now!’)

-Sisley

**What Went Well:**

1. I love how considerate you are of the needs someone this age may have. Things such as eyesight worries and worries of theft. These are so thoughtful, and I’m very impressed!
2. You use some great persuasive techniques throughout this piece! You use the power of three, repetition, personal views and you even discredit the older phone models to make the new one seem even better! So good 😊
3. I love the simile you use, ‘you could easily turn it off like blowing out a candle’. This really emphasises the accessibility of the phone, and I love that you’re using creative, descriptive techniques in your speech work.

**Even Better If..:**

1. I think there are just a few moments where your sentences flow slightly strangely, which I’ve corrected above. You can read your work aloud to see if all of your ideas flow together nicely. For example, the line, ‘the phone has twice the choices’ flows more eloquently than ‘the phone has twice more choices.’
2. I think there are a few moments where you could expand on your points and give us some more information, something that a buyer would want a lot of. For example, what is it that stops this phone being stolen? Definitely needed just a brief explanation there.
3. Your structure could use a little work, especially the end. You just need to conclude in a clearer way, wrapping up your points and reminding your reader of your aim: getting them to buy the phone. You could also split your work into topical paragraphs, such as price, security and fun features, to keep it clear and easy to follow.

Overall, brilliant work, well done!