I have absolutely no idea about what to write, so California it is. Also, I don’t actually support going outside in the pandemic, but hey it is an advertisement it doesn’t matter (Very sensible! Bit never fear, nobody will be going on this trip, not at least until it’s safe to do so! :D I love that you’re considering this though)

 Are you tired of quarantine, being forced inside for more than a year now? Do you want to enjoy the sunshine and being able to connect to nature at the same time? (a lovely, catchy opening!) If so, California is the perfect solution. California is a fertile, peaceful, and heavenly (gorgeous use of the power of three) place where you’ll find an equal balance of vineyards and deserts, beaches and mountains, natural wonders and the ocean blue,, hippies and traditionalists. (I really love these little contrasts!) Catch an epic wave in Big Sur or swirl a glass in Napa Valley. Be amazed by the Joshua Tree night sky or just star-gaze in Hollywood. Slide down the slopes of the Tahoe ski resort, or cruise across the Golden Gate Bridge with the top down and the music blasting. (so compelling!) Above all, don’t forget to soak up some Golden State sunshine. Not only that, but California also houses many sports stadiums, so you can go check out our dream team.(maybe just drop in who this is, you could make up a name) From all those things California holds, our company covers it all. Not only will we include a daily trip of a certain theme, but we also provide a 7-days trip made just for you. Compared to other companies, our corporation is not only cheaper, and it is also better according to many studies done.(you could have a review from a happy customer here) So what are you waiting for? Call us at our customer service station or contact us on our website today and enjoy the sunshine of California tomorrow! (amazing round-off!)

**What Went Well:**

For someone who says they had no idea what to write, you definitely smashed this one out of the park! Amazing work! You use so many incredible persuasive techniques, opening with attention-grabbing rhetorical questions, and continuing on with some gorgeous usage of the power of three, juxtapositions (contrasts), imperative language and more. It’s clear that a lot of research has gone into this piece of work, and that shines through in the confidence you write with; this really feels like a real advertisement that I would see in a brochure!

**Even Better If…:**

I would love to see you using some imagery in your work, maybe a simile comparing the California sun to a blazing fire or something along those lines. I’ve written it above, but a quote from a pleased customer would go a long way in this advertisement, or even a statistic about how many people have good reviews. This will just give you a backing that’s not based on opinion, but real evidence and testimonials.

Overall though a shining example of work!