Have you mourned over one of your lost dogs, robots? (great rhetorical question, and an acknowledgment of audience!) If so, do not panic, UploadForDogs is here. Look no further! It allows a simple upload of anyone’s data and so they will never be forgotten! About 90% of dogs in a recent survey have said that they want to upload another friend’s data into a computer so they can be together forever. This is a mind-blowing change, so come and get yours before it’s too late! (I absolutely love this idea: it’s so creative! And I like that you’ve used a statistic to back up your point)

Firstly, this upload is incredibly cheap, only £200 for 2MB of data. Plus, this amazing technology will allow you to survive infinitely, as long as the computer database survives. Even more so, we have even better ~~fun~~ (could you use a more exciting word here? Maybe ‘exhilarating’) views, and amazing clothes and styles for just £4.99 each! Our faithful customer, Awk, has already uploaded two of his best friend dogs and described this service as, “The best to have ever existed.” (gorgeous use of a customer quote!)

Moreover, we have a talk explaining the life of one of the UploadForDogs members. Here is Chuck Norris telling the story of life in this super company. “Life in this virtual world has been amazing! I have the tastiest dog food every day, delicious old sausages. And there is so much to explore – there are nooks and crannies everywhere! I even got to play with another dog, who became my friend. His name is Charlie, and we played hide and seek, running up and down the house. Also, I even get a bedtime story and a lovely cozy bed, just as if my old master Zoraz IV was here, just to comfort me every night.” (this is brilliant, I love the idea of getting a testimonial from a talking dog! SO great) (could you find a way to get some imagery into here? Maybe a simile about how amazing it is there)

Want to learn how this amazing technology works? Look at the following.

1. Firstly, when your dog is almost dying, then we can upload its data and image onto a computer, which you can interact with.

2. To create special images of your dog, we have produced a VR rope, squishy ball and even a small coat which you can wear!

– The VR rope works like this. There is a real rope, but we have constructed one which mimics a dog’s pull. If you put on 3-D glasses, then we can actually be inside the VR world! (this is all so imaginative!)

– Our squishy ball works like this. You can throw the ball, which will then, depending on the angle of your throw, appear on the VR screen, which your dog can bring back to you which will copy a ball rolling to you.

– Then, we have a special type of clothing just for you robots. It impersonates a movement from dogs, so it is just as if your favourite dog was touching you. (so sweet!)

– Finally, just for a last touch, we can also generate a robotic version of your dog for just £300! (the ‘just £300!’ is so persuasive) This means that your dog can have all the previous features of your dog, as long as we have videos, actions and habits of your dog. Then we can parody a robot dog, just like your previous, precious (lovely alliteration, this would be even better if you said, ‘previous, precious pup’, to get the power of three here) dog.

Aren’t you impressed by this amazing technology? If you are impressed then go to UploadForDogs.com/home or UploadForDogs@gmail.com for more info. Teleport here for these Uploads now!

**What Went Well:**

-My favourite thing about your writing is the overall concept! You’ve taken the brief I set you, and made it into something detailed, imaginative and fun! You very successfully portray that this is in the far future, without explicitly saying that. Well done!

-You use an array of incredible persuasive techniques, such as rhetorical questions, exclamations, imperative language, and I love how you emphasise how cheap the service is, for what you can get. This is so unbelievably persuasive! I like that you use testimonials (quotes) and statistics from past users. This is such a good detail, and so convincing!

-You successfully choose an audience, establish it, and base your points on their wants and needs. For this one, it was robots, and you mention clothing made for robots and other things that would attract them. There’s definitely a lot of thought that’s gone into this, well done!

**Even Better If…:**

-I would love to see you using imagery in your work. For example, when you have the quote from the dog, you could say that, ‘the beds here are as comfy as clouds!’, or something to that effect. This would just hoist your work right up to an even higher standard of writing. It’s not only similes though, personification and metaphors are even more impressive! Always try to get at least one of these into your work.

-I’d like to see you pushing yourself more, for example when you say, ‘your previous, precious dog’, always be thinking about how you can make it even better! I suggested, ‘previous, precious pup (or pooch)’, as this then turns this into the power of three, with alliteration. As you can see, by just changing one word, it’s already become so much more impressive. So always be thinking, ‘how can I make this even better?’, and act on that. This, like imagery, would shift your work into an outstanding level.

Overall, gorgeous, imaginative work, well done!