**How might persuasion change in the far, far future?**

Have you ever wondered ~~how~~ (what) it ~~will~~ (would) be like to see a 21D movie? (lovely rhetorical question, and the direct address is very compelling! I also love this idea of ‘21D’, to show that this is technology from the future) Have you ever thought about how it will feel like walking around and being inside the movie? If your answer is ~~no~~ (yes), then look no further than the Commercial III which has now introduced anew cinema. (this was a little muddled, so I’ve just amended the phrasing slightly) This cinema is like no other, (wonderful hyperbole!) we have now got new pods made with more cushioning, and instead of sitting down you can lie down like you are on sofa. Once your back has touched the velvet (could you turn this into a power of three with alliteration? ‘velvet, voluptuous, vibrant’) cushion you will feel like you are in a freshly made bed.  (such a lovely simile!) Once you have put your VR set on you can imagine that you are in the movie, with new technology and with the help of robots. (another great way to see that we’re in the future here) You can now have a remote control which you can press buttons on, you have one to move forward, backwards, left and right. This will make you go backwards and forwards. (this is slightly vague, is this to move within the movie? Clarify just slightly!) Azriel III was one of the first people to try and commented “ This is the first time that I have ever seen something so real, it is like you are in the street.  I would definitely recommend this place for anyone.(wonderful use of a testimony from a previous customer, so convincing!) The people are designed beautifully and once you have been there you will want to go there again. I had never felt something more comfortable in my life, when I first sat down on the cushioning chair it was like I was in heaven.” (a gorgeous simile, I love this quote) We have now made a machine at the entrance where you can take whatever you want so get your hands ready for a feast when you watch. What are you waiting for? (another lovely rhetorical question here, with direct address!) Come and teleport here right now as we have got over 9000 seats in the cinema. Come fast or all the seats will be taken. Contact  us at z2409473 or give us a shout at 21Dhdmc@cinema3445.

**What Went Well:**

-You use some really great persuasive techniques here, Thea! I love that you open with these direct, rhetorical questions, immediately engaging your reader and letting them know what you will be talking about. You also use some great similes, hyperbole and even a testimony from a former customer!

-Your focus on the task is brilliant throughout, and it’s clear from hints that we’re in the future. You never say it outright, but you suggest to the reader through mentions of teleportation and robots. This showing, not telling, is absolutely brilliant. Keep it up!

-I wanted to specifically mention your similes, as the imagery is so beautiful! I love the, ‘just like heaven’ simile, as it captures such a sense of calm and luxury, just in one phrase. I would love to see more of this from you, as it shows a real potential for sophisticated figurative language!

**Even Better If…:**

-I would absolutely love to see you challenging yourself to use a metaphor, or some personification, in your work! You have the similes down, but I know that you can make it harder for yourself, and the pay-off will be fantastic, when you have sophisticated imagery in your writing. You could use a metaphor like, ‘the cinema is heaven’, instead of ‘is like heaven’, as it’s just that bit stronger! Always be looking to stretch your abilities!

-You would benefit from using more exciting techniques and vocabulary, I feel. I’ve suggested above a place where I think the power of three, with some alliteration, would be really fantastic. As you can see, I’ve managed to get two techniques into one, and this is the kind of exciting writing I would love to see you include!

-Your writing can get slightly muddled sometimes, with the phrasing just a little bit confusing. Make sure that you proof-read to ensure that your sentences all flow together beautifully, and that no parts are left too vague, or confusing. This overall order and structure will make your writing even more persuasive, as it will be clearer to understand and therefore agree with!

Overall, fantastic work, well done!